




Marie-Ange Noue's Abbreviated CV






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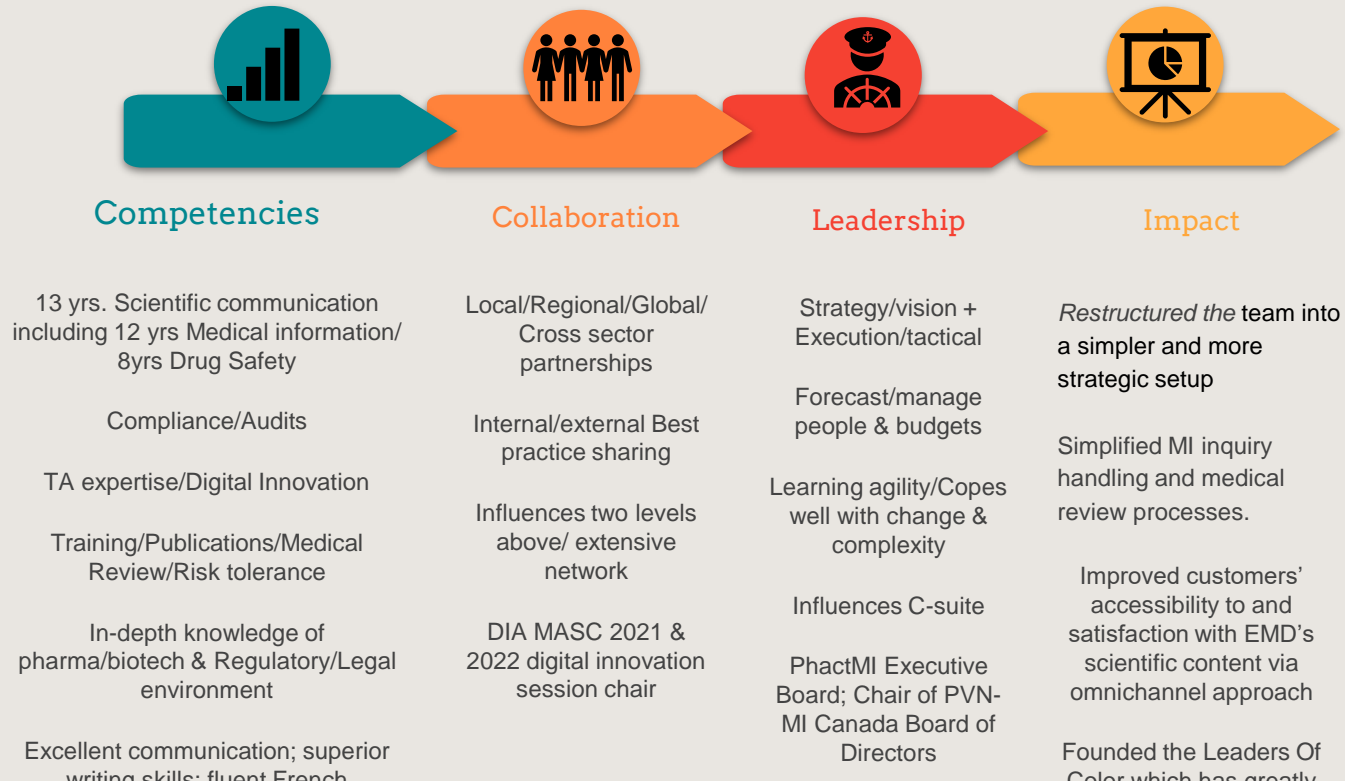


ABOUT ME

A visionary, top performing, highly engaged, and results-driven leader, I have 13 years of managerial experience in pharma scientific communications (medical information, medical communications, medical education, medical training) and 8 years in a drug safety officer capacity. I leverage my in-depth business knowledge of the biotech space, my forward thinking/digitally driven outlook, and my above average emotional intelligence to provide inspirational leadership to my teams in the strategic dissemination of scientific information, while lifting up my colleagues to do better and be better.



MY VALUE PROPOSITION



RECENT EXPERIENCE

01

2021-present
**Head of North
America Scientific
Communications,**
EMD Serono, Inc

02

2017-2021
**US Medical Information
Lead,** EMD Serono, Inc

03

2015-2017
**Global Medical
Information Lead,** Merck
KGaA, Darmstadt, Germany

04

2008-2015
**Canadian Drug Safety Officer &
Medical Information Lead,**
EMD Serono, Canada



HEAD, NA SCIENTIFIC COMMUNICATIONS



EMD SERONO, Inc

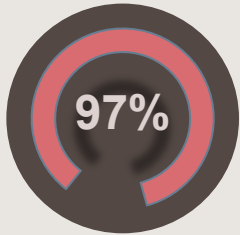
2021-present

Senior Director NA Scientific Communications

- Accountable for the overall strategic leadership to the medical education, medical information, medical review, medical communication & publications, medical excellence & training functions for North America (US/Canada) medical affairs.
- Provides leadership to a team responsible for the governance and direction of all activities related to the handling of unsolicited medical information inquiries across therapeutic areas; for reviewing medical materials for internal and external use; for driving the publication and communication of key scientific data; for funding medical education grants; for designing and deploying training of medical employees on the

HEAD, NA SCIENTIFIC COMMUNICATIONS- **IMPACT**

2021 KPIs



360 Leadership
feedback

EMD SERONO, Inc

2021-present

Key Accomplishments

- *Restructured/regionalized the* Scientific Communications team, **integrating Canada Med Info**, simplifying execution, improving accountability, and positioning the team to be a better strategic partner to the organization: .
- Simplified and put more structure around medical review processes to ensure material creation and localization processes are better streamlined and aligned to strategic imperatives.

Drove the North America medical affairs' omnichannel strategy.

In a 360 feedback, my team and cross functional stakeholders rated my overall leadership as 97/100.

US MEDICAL INFORMATION LEAD



EMD SERONO, Inc

2017-present

Director & Associate Director US Medical Information

- Sets the strategic vision and is accountable for the planning, prioritization, execution, governance, direction of all activities related to the handling of unsolicited MI inquiries from HCPs, payors, and patients.
- Oversees the outsourced MI contact center, MLR medical reviewers, internal USMI staff (both direct and matrix reports); oversees the medical resources website and all digital activities.
- Directs team on medical compliance; leads audits; influences med comms/publication, medical education, medical training strategies and contributes to overall NAMA strategy.

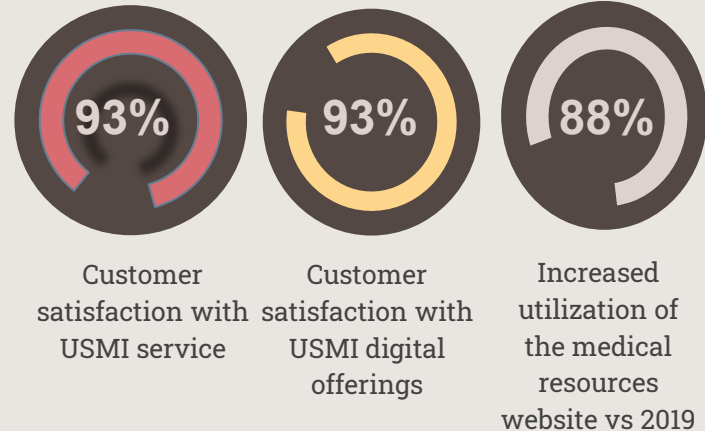
US MEDICAL INFORMATION LEAD - **IMPACT**

2020 KPIs

EMD SERONO, Inc

2017-present

Key Accomplishments



- Implemented 1st for Medical innovative digital tools (eMedi Chat, congress section, stability calculator, virtual MSL, audio/visual responses), to improve customers' accessibility to EMD Serono's scientific content - **93% customer satisfaction**; global implementation in progress.
- Simplified the MI inquiry handling process for Field Medical and Field commercial.
- Won the President's Award; consistently rated AA/AAA.

Greatly improved our working environment across sectors with the creation/strategic leadership of the Leaders of Color.

GLOBAL MEDICAL INFORMATION LEAD



Merck KGaA

2015-2017

Therapeutic Area Manager (N&I)

- In-house MI expert on company's N&I products.
- Global responsible for providing scientific support to the affiliates, enabling timely delivery of accurate, consistent, and scientifically balanced responses to customers' inquiries worldwide.
- Delivered high quality GRDs, insights, and supported product launch excellence; established a global capability for MI; implemented a vendor partnership model.

GLOBAL MEDICAL INFORMATION LEAD - **IMPACT**



Merck KGaA

2015-2017

Key Accomplishments

- Supported the roll out of oneGMI, the 1st global MI database, allowing the provision of consistent MI responses globally.
- Launched the GMI academy for freshers, a global onboarding program for new MI professionals at Merck – won a GMA award.
- Developed the 1st library of global responses in support of the EU launch of Mavenclad.

Led the development/adoption of the 1st Canadian industry MI guidelines by the PVN-MI (26 companies).



CANADIAN DRUG SAFETY OFFICER & MEDICAL INFORMATION LEAD



EMD Serono Canada

2008-2015

Drug Safety/Medical Information Project Manager

- Supported the development of the strategic plan for the Drug Safety department (resource allocation and goal setting).
- Managed/prioritized projects to ensure departmental objectives are met; Led audits/inspections; developed local procedures to facilitate the collection, preparation, and reporting of AEs to Health authorities.
- Developed the strategic plan for the MI department; responsible for disseminating responses to HCPs and patients.



CANADIAN DRUG SAFETY OFFICER & MEDICAL INFORMATION LEAD - **IMPACT**



EMD Serono Canada

2008-2015

Key Accomplishments

- Led successful internal/Health Authority pharmacovigilance audits/inspections of EMD Serono Canada with no observation issued.
- Established new KPIs for MI response times and customer satisfaction; appointed MI change agent to support their global adoption.
- Won circle of excellence for exceptional leadership & innovation.

Appointed to the global As one for Patients change agent network, to serve as cultural ambassador and drive patient centricity worldwide.



MY EDUCATION

PhD Chemistry

(minor in Biochemistry
3.9/4.0 Cumulative GPA)
University of Houston (TX)

01

02

03

04

Post Graduate Diploma in Polymer Chemistry

Pierre & Marie Curie
University (France)

MsC. Chemistry

University of Houston (TX)

BsC Physical Chemistry

Pierre & Marie Curie University
(France)



MY AFFILIATIONS/AWARDS

Industry (Canada)

Board of directors Chair -
Pharmacovigilance &
Medical Information
Network – Canada

Board of directors Chair;
Global HIV Information
System



Industry (US)

PhactMI Executive Board and
Innovation workstream lead

DIA MASC Program committee
& session chair

ISMPP; MAPS



Awards

President's Award

GMA Launch Award

Circle of excellence Leadership/Innovation

Canada's 100 Black women to watch



Culture

LOC action network Founder/Lead

As One For Patients Change Agent

Global WIL action team
workstream lead



CONTACT



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